



*Growing Community  
Hand in Hand*  
EUGENE • OREGON



## 2014 Conference Program



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# Welcome to Eugene



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## President's Message

Dear NUSA Conference Attendees:

On behalf of the Neighborhoods, USA (NUSA) Board of Directors, I would like to invite you to Eugene, OR and to NUSA's 39th Annual Conference on Neighborhood Concerns. This year's theme, "Growing Community – Hand in Hand," highlights what Eugene is all about – a growing, vibrant and healthy downtown, active neighborhood groups, a city on the move to collaboratively reduce carbon footprints and be green and a city that cares about human rights for all.

The City of Eugene has worked hard to make this year's conference educational, motivational and engaging. Michele Hunt, Julian Agyeman and Jim Diers are the featured keynote speakers. Additionally, attendees can take advantage of numerous educational opportunities including more than 50 workshops and 11 Neighborhood Pride Tours.

The conference also provides you with an opportunity to join Neighborhoods, USA in honoring and celebrating neighborhood groups, individuals, local governments and collaborations that help build and strengthen our communities. This year marks the 30th year of the annual Neighborhood of the Year Awards (NOTY). In addition to the NOTY Awards, we will be recognizing neighborhood newsletter excellence, best neighborhood programs implemented by government entities and business, and individuals for their neighborhood volunteer work.

Most importantly, NUSA 2014 provides an opportunity to learn from one another, share experiences and create the change necessary for healthy, safe and vibrant communities. It is neighborhood leaders and active residents such as you that make the difference in American neighborhoods. Thank you for all your hard work and for making a difference. In the words of Margaret Mead, "Never believe that a few caring people can't change the world. For, indeed, that's all who ever have."

Yours in Partnership,



Angela Rush, President

NEIGHBORHOODS, USA (NUSA)



## From Eugene's Mayor

Greetings!

It is my pleasure to welcome you to the 39<sup>th</sup> Annual Neighborhoods, USA conference, May 21-24, 2014, in beautiful Eugene, Oregon. Join us as we explore what it means to *"Grow Community – Hand in Hand."*

We are proud of a conference program filled with innovative workshop presentations, renowned keynote speakers, and exciting and unique tour opportunities that highlight Eugene's commitment to social justice and environmental sustainability.

Eugene has long embraced decision making that balances the needs of people, prosperity and the planet. We are excited to share with you how we implemented the principles of sustainability in all aspects of the planning of this year's conference. This commitment has earned us the distinction by Entrepreneur Magazine as a top city where *"capitalism meets eco-consciousness"* and one of Sunset Magazines *"20 Best Towns of the Future"*

While you're here we'll discuss food security and urban agriculture and then travel on to a CoopTown, USA tour with a local "Urban Farmer," and we'll explore Eugene's booming specialty food manufacturing industry. We'll learn how Eugene and other communities grow green and sustainable neighborhoods, how we take care of some of our most vulnerable neighbors, how we leverage livability with resourceful and innovative economic development, and how we use art, parks and fun to create vital and strong community connections.

In addition to the jam packed programming you will have opportunities to relax and unwind at our many local eateries that serve fresh local food in creative and sustainable ways. Nearby parks, historic neighborhoods and the picturesque Willamette River are a short walk from the hotel.

We pride ourselves on being a politically active, environmentally conscious and compassionate community that strives to work collaboratively towards healthy and prosperous neighborhoods. We'll gather with hundreds of fellow neighborhood leaders to exchange innovative ideas and learn about successful initiatives that are responding to the pressing social and environmental needs we are all facing.

There is much work to be done but together we can energize one another and spread positive change across the country and the globe—one neighborhood at a time!

Sincerely,



Mayor Kitty Piercy



# Letter from the NUSA 2014 Planning Team



*Growing Community  
Hand in Hand*

EUGENE • OREGON

MAY 21-24



## We're happy to welcome you to Eugene!

Together with your help, we created a fun, educational and environmentally and socially responsible Neighborhoods, USA Conference!

Have fun while you're here. Learn a lot.  
Teach others. Meet new friends and neighbors.  
Take what you learn home with you and go do more good work!

With gratitude,

*The NUSA 2014 Planning Team*

### Community Volunteers

Barbara Denlis  
Santa Clara Community  
Organization  
Christine Donahue  
Crest Drive Citizen's  
Association  
Edward Goehring  
Friendly Area Neighbors  
Jennifer Yeh  
Harlow Neighbors

### Community Partners

Janis Ross  
Travel Lane County  
Karen Hyatt  
University of Oregon  
Laura Potter  
Eugene Chamber of Commerce  
Linda Norris  
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Ethan Nelson  
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## Keynote Speakers



### Michele Hunt

#### Strategic Advisor and Transformation Catalyst

Michele Hunt is a Strategic Advisor to leaders of organizations and communities on leadership, collaboration and team development. She helps leaders transform their organizations and communities into high-performance, high-energy cultures, strategically aligned with their mission, vision and values.

Her customers have included IBM, Motorola and NASA among many others. Michele was appointed by President Clinton as Director of the Federal Quality Institute, a part of the bi-partisan *Reinventing Government* initiative led by Vice President Gore. She previously served on the senior management team of Herman Miller as Corporate Vice President for People and Quality.

Michele is the author of the book *DreamMakers: Putting Vision and Values to Work* as well as *DreamMakers: Agents of Transformation*. Michele is a monthly contributor to The Huffington Post and also writes a blog *And The Good News Is...*

#### Keynote: DreamMakers Putting Shared Vision and Values to Work

DreamMakers are people who have discovered the art and science of making their hopes and dreams come true against tremendous obstacles, regardless of their age, gender, ethnic, race, geography, socio-economic condition or circumstance. These visionaries created a compelling vision of what they wanted in their future and transformed their vision into reality. They accomplished extraordinary results, and make a positive difference in people's lives, and in their organizations and communities. Michele will share her personal journey of discovering the power of DreamMaking.

Michele will tell the stories of DreamMakers from business, government, grass-root communities and even a country, providing examples of how various leaders transformed their compelling shared vision into a reality that reflected the deeply held values of their community. She will share their process and their "secret sauce". Michele will invite participants to experience a brief personal shared visioning process; a process used by all the DreamMakers she has written about and filmed.





## Jim Diers

### Community Builder

Jim Diers is driven by a passion to get people more involved in their communities and in the decisions that affect their lives. Over the past 38 years, he has served as an Alinsky-style community organizer, community developer, and founding director of Seattle's Department of Neighborhoods. Jim now shares the lessons from that work in his courses at the University of Washington; in international consulting through the Asset-Based Community Development Institute; and in his book, *Neighbor Power*. He has been recognized with an honorary doctorate from Grinnell College and as the Public Employee of the Year by the Municipal League of Martin Luther King County.

#### Keynote: Lessons from the Global Neighborhood Movement

Jim has been working with communities across 15 countries. Increasingly, he is observing that crises related to the economy, democracy, climate change and more are causing individuals and governments to rediscover the unique value of neighbors and neighborhoods. Jim will share inspiring stories from places as different as Togo in Taiwan, Hoogeveen in Holland, and Christchurch in New Zealand. He will also highlight the common learnings about what it will take to continue to build and sustain this global movement at the local level.

For more information on  
our keynote speakers, visit  
**[eugene-or.gov/NUSA](http://eugene-or.gov/NUSA)**



## Julian Agyeman

### Professor of Urban and Environmental Policy and Planning

Julian Agyeman is a Professor of Urban and Environmental Policy and Planning at Tufts University. He is an environmental social scientist whose expertise and current research interests are in the complex and embedded relations between humans and the environment, whether mediated by governmental institutions or social movements, and the effects of this on public policy and planning processes and outcomes, particularly in relation to notions of justice and equity. He is co-founder, and Editor-in-Chief of the international journal *Local Environment: The International Journal of Justice and Sustainability*. With over 150 publications, his recent books include *Cultivating Food Justice: Race, Class and Sustainability* (MIT Press 2011) and *Introducing Just Sustainabilities: Policy, Planning and Practice* (Zed Books 2013).

#### Keynote: Just Sustainabilities: Re-imagining Quality, Living Within Limits

Julian will outline the concept of 'just sustainabilities.' He will argue that integrating social needs and welfare offers us a more 'just,' rounded, and equity-focused definition of sustainability and sustainable development, while not negating the very real environmental threats we face. He will define it as 'the need to ensure a better quality of life for all, now and into the future, in a just and equitable manner, whilst living within the limits of supporting ecosystems.' He will then look at examples of just sustainabilities focusing on ideas about 'fair shares' resource distribution globally; planning for intercultural cities; achieving wellbeing and happiness; the potential in the new sharing economy and finally the concept of 'spatial justice.'





## Conference Events

### Wednesday

#### University of Oregon Campus Tours

4:00 p.m.

*Buses board from the Hilton Eugene*

Board a bus from the Hilton to tour the University of Oregon campus. Your choices include a tour of UO's remarkable athletic venues, academic facilities including state-of-the-art science and LEED-certified buildings or a general tour of the tree-lined and blooming campus. Campus tours will conclude at the Ford Alumni Center in time for the start of the Welcome to Eugene! Party. [www.uoregon.edu](http://www.uoregon.edu) Free for NUSA attendees.

## Welcome to Eugene! Party

5:30–8:00 p.m.

*Buses begin boarding from the Eugene Hilton at 5:00 p.m.*

Ford Alumni Center, University of Oregon Campus

Join us as we kick off the 2014 Neighborhoods, USA conference at the stunning Ford Alumni Center on the University of Oregon Campus. Musical guests Eleven Eyes will get you on your feet and dancing! Meet up with old friends and make new ones as you relax among the Oregon-inspired architecture of the Alumni Center. Get a taste of Oregon as you sample delicious local and organic finger-foods, tasty desserts, and a no-host bar stocked with local brews and Oregon wines. Stick around for a Eugene-style surprise presented by our mystery guests. You won't want to miss this! [www.uoalumnicenter.com](http://www.uoalumnicenter.com)



### Eleven Eyes—High-Energy Funkadelic Dub Afro-Beat

Eleven Eyes is one of Eugene's most colorful musical institutions! Their sound brings a funkadelic jazz sensibility to their mix of afro-beat, dubstep, and dub/reggae. The Eyes seamlessly move from ethereal open textures to crushingly heavy jams. Eugene's vibrant music community has given the Eyes freedom to explore anything and everything!



## Thursday

### EVENING ON-YOUR-OWN EVENTS

#### *DreamMakers* film screening

7:30 p.m., Eugene Hilton

Attend a special viewing of the documentary *DreamMakers* based on the compelling work of NUSA 2014 Keynote Speaker Michele Hunt. This documentary about hope is intended for anyone seeking to create a better future. The very personal stories featured in this film are about struggle and triumph and the people who have the faith and courage to hold a positive vision for their future and turn that vision into reality. [www.dreammakers.org](http://www.dreammakers.org) Free event for NUSA attendees.

#### *Growing Cities* film screening

7:30 p.m., Eugene Hilton

Join filmmaker Dan Susman for a screening of *Growing Cities*, a film about urban farming in America that asks how much power it has to revitalize our cities and change the way we eat. In their search for answers, filmmakers Dan Susman and Andrew Monbouquette take a road trip and meet the men and women who are challenging the way this country grows and distributes its food, one vacant city lot, rooftop garden, and backyard chicken coop at a time. They discover that good food isn't the only crop these urban visionaries are harvesting. They're producing stronger and more vibrant communities, too. [www.growingcitiesmovie.com](http://www.growingcitiesmovie.com) Free event for NUSA attendees.

## *Clybourne Park* at Oregon Contemporary Theatre

7:30 p.m., 194 West Broadway in Eugene

Winner of the 2011 Pulitzer Prize and London's Olivier Award for Best Play, *Clybourne Park* is a wickedly funny play about race, real estate and American values. Inspired by Lorraine Hansberry's classic play *A Raisin in the Sun*, this acclaimed work explodes in two outrageous acts set 50 years apart. Two different generations of characters delicately dance around social politics as a white community in the 1950s splinters over the black family about to move in, and the roles reverse 50 years later with the start of gentrification. The razor-sharp satire explores the evolution of racism and how the date on the calendar may change but perceptions may not. [www.octheatre.org](http://www.octheatre.org) Tickets may still be available, contact OCT at 541-465-1506.

## Saturday

### POST-CONFERENCE ON-YOUR-OWN EVENT

#### Farmer's Market Chef Demo and Cooking Class

Meet in the Hilton Eugene lobby. Hilton Eugene's fabulous Chef Michelle Girard will lead the group to Eugene Farmer's Market, just two blocks from the hotel, where you will purchase ingredients for your meal from the incredible array of fresh, local, organic produce, meats and cheeses. Chef Michelle will then lead a hands-on cooking class and demonstration. *This event is full. Check in at the registration desk to see if there are any vacancies.*



# Conference at a Glance

## Wednesday: May 21

	Time	Location
NUSA Board Meeting	9:00 a.m. – 5:00 p.m.	Vistas II
Pre-Conference Tours	1:00 p.m. – 4:30 p.m.	Leave from Eugene Hilton
Registration	2:00 p.m. – 7:00 p.m.	Eugene Hilton Lobby
Pre-Conference On-Your-Own Events	Times vary	To be announced
University of Oregon Campus Tours	4:00 p.m. – 5:00 p.m.	Leave from Eugene Hilton
Welcome to Eugene! Party	5:30 p.m. – 8:00 p.m.	Alumni Center/ UO Campus

## Thursday: May 22

Morning Fitness and Fun	7:00 a.m. – 7:45 a.m.	To be announced
Registration	7:00 a.m. – 5:00 p.m.	Eugene Hilton Lobby
Opening Breakfast/Welcome	8:00 a.m. – 9:00 a.m.	Playwrights Hall
Exhibit Hall	9:00 a.m. – 4:00 p.m.	Eugene Hilton Exhibit Hall
Keynote/ Michele Hunt	9:15 a.m. – 10:30 a.m.	Playwrights Hall
Neighborhood of the Year Award Judging	10:30 a.m. – 5:30 p.m.	Vistas I
Workshop Session 1	10:45 a.m. – 12:15 p.m.	Workshop Rooms
NUSA Affiliates Networking Lunch	12:15 p.m. – 2:15 p.m.	Bloch
Lunch On Your Own		
Optional Information Sessions	1:15 p.m.–2:15 p.m.	Mezzanine Level
Hosting Sustainable Events: Olympic Track & Field Trials and NUSA 2014		Studio C
All About NUSA: Running for the NUSA Board of Directors		Studio B
Bringing the Excitement to Your City: Hosting the NUSA Conference		Studio A
Meet the Dutch! A Conversation with Our Guests from the Netherlands		Director
Workshop Session 2	2:15 p.m. – 3:45 p.m.	Workshop Rooms
Workshop Session 3	4:00 p.m. – 5:30 p.m.	Workshop Rooms
NUSA Board Candidates Activity	5:30 p.m. – 6:00 p.m.	To be announced

## Friday: May 23

Morning Fitness and Fun	7:00 a.m. – 7:45 a.m.	To be announced
Registration	7:30 a.m. – 3:00 p.m.	Eugene Hilton Lobby
NUSA Board of Directors Election	8:00 a.m. – 11:30 p.m.	Joplin
Breakfast/Keynote: Jim Diers	8:30 a.m. – 10:00 a.m.	Playwrights Hall
Exhibit Hall	9:00 a.m. – 4:00 p.m.	Eugene Hilton Exhibit Hall
Workshop Session 4	10:15 a.m. – 11:30 p.m.	Workshop Rooms
Best Neighborhood Program Award Judging	2 :00 p.m. – 4:30 p.m.	Vistas I
30th Anniversary Neighborhood of the Year Awards Luncheon/Keynote: Julian Agyeman	11:45 a.m. – 1:45 p.m.	Playwrights Hall
NUSA Board of Directors Election	2:00 p.m. – 5:00 p.m.	Joplin
Workshop Session 5	2:00 p.m. – 3:30 p.m.	Workshop Rooms
Neighborhood Pride Tours	4:00 p.m. – 8:00 p.m.	Leave from Hilton

## Saturday: May 24

Morning Fitness and Fun	7:00 a.m. – 7:30 a.m.	To be announced
Continental Breakfast	8:00 a.m. – 9:15 a.m.	Playwrights Hall
General Membership Meeting	9:30 a.m. – 11:00 a.m.	Playwrights Hall
Best Neighborhood Program Awards		
Luncheon / Closing Conference Activities	11:30 a.m. – 1:00 p.m.	Playwrights Hall
NUSA Post-Conference Board Meeting	To be announced	Vistas II

# Workshop Program Tracks



## **The ABCs of Organizing**

What does it take to sustain a successful neighborhood organization in an increasingly fast-paced, media-saturated and complex world?



## **Bring on the Fun! Parks, Art and Culture**

How is a sense of community built through enjoyment of local art, recreation, libraries, and parks?



## **Caring and Safe Communities**

How do communities ensure that all neighbors have access to basic safety and human services?



## **Creating Inclusive Communities**

How do we bring more people, perspectives and voices into our work?



## **Eating Well Close to Home**

What does it take to build and sustain a strong local food system?



## **Growing Green**

How do we grow our neighborhoods and communities sustainably?



## **Town, Gown, and Neighborhood Relations**

What are the benefits and challenges of having an institution of higher education in a community?



## **Neighborhoods, USA**

All about the NUSA organization.

## **Thanks for bringing your water bottle**

One way we're helping NUSA 'go green' is by reducing the consumption of single-use plastic water bottles. Of the billions of plastic water bottles consumed each year, only about 10 percent of them get recycled. Eugene's tap water comes from the beautiful McKenzie River and undergoes a thorough filtration process, making it some of the purest, most delicious tap water in the country. We love it and we hope you will too!



## Workshops By Session: Thursday



### Session 1

10:45 a.m.— 12:15 p.m.

*Workshop rooms appear in **SMALL CAPS** at the end of each description.*

**ABCs**

#### **Volunteers—One Style Does Not Fit All and Your Biggest Opportunity May Be Your**

##### **Most Challenging Need!**

Volunteers are unique individuals. In the first part of this engaging workshop, you'll take away different strategies for recruiting and retaining volunteers along with a variety of communication styles to use in working with individuals and groups. In the second part, you'll discover that the pressing needs of your neighborhood could be the engine to transform it! Learn how to identify and engage the real and felt needs of your neighborhood, igniting service-based community. **BLOCH**

**Annie Battee** *Neighborhood Services Specialist*  
City of Salem, Oregon

**Aaron Box** *Board Member — Harlow Neighbors,*  
*2013 National Neighborhood of the Year*  
Eugene, Oregon

**ABCs**

#### **Building Neighborhoods of Opportunity: Using Dialogue to Increase**

##### **Voice, Participation and Community Change**

Can democracy work for everyone? Everyday Democracy will engage workshop participants through dialogue and other interactive practices to explore how using a dialogue to change approach can lead to increased resident involvement in community projects, build ties between residents and city hall, and strengthen the social fabric of the neighborhood. **SOUSA**

**Matthew Sagacity Walker** *Community Assistance*  
*Associate—Everyday Democracy*

**Frances Frazier** *Senior Associate—Everyday*  
*Democracy*

East Hartford, Connecticut



## The Power of One!

A community is built brick by brick. Learn how the Omaha Public

Schools, Omaha Public Library, and the Omaha Parks and Recreation Department came together to build, operate, and share one facility and grow a community. Then join programming staff from the Eugene Public Library to discover the many ways that public library events support an engaged and informed community. **BOARD**

**Tracy Stratman** *Recreation Manager — Parks, Recreation Public Property*

**Emily Burgess** *Special Projects Coordinator — Recreation Public Property*  
City of Omaha, Nebraska

**Allison Arnold** *Adult Services Librarian — Library, Recreation and Cultural Services*

**Scott Herron** *Adult Services Librarian — Library, Recreation and Cultural Services*

**Cynthia Olsen** *Youth Services Librarian — Library, Recreation and Cultural Services*  
City of Eugene, Oregon



## Changing the Alcohol Landscape in Omaha — a Grassroots Effort for Safer Neighborhoods

This workshop gives the story of how a grassroots neighborhood coalition in Omaha Nebraska worked to address alcohol outlet-related health, safety and quality of life issues by advocating for a local long-term policy solution that uses the city's land-use powers to set operational standards around alcohol-sales establishments that better reflect community standards.

### STUDIO A

**Margie Magnuson** *Spokesperson — LOCAL-Let Omaha Control its Alcohol Landscape*

**Chris Foster** *Spokesperson — LOCAL-Let Omaha Control its Alcohol Landscape*

**Nicole Carritt** *Project Extra Mile*

Omaha, Nebraska



## Innovations in Disaster Preparedness: Building on Community Strengths

Two Northwest regions are innovatively working to build on community strengths to increase disaster preparedness resiliency. Join presenters from Oregon and Washington to learn about the successes and challenges of Disaster Relief Trials and Community Garden Emergency Communication Hubs and how community programs can boost disaster preparedness in neighborhoods. **WILDER**

**Ken Vogeneity** *Emergency Manager*  
City of Springfield, Oregon

**Jason York** *Emergency Program Manager—City of Eugene*

**Emma Stocker** *Emergency Management Specialist—University of Oregon*

**Shane MacRhodes** *Cargo and Family Bike Specialist — Safe Routes to School, School District 4J*  
Eugene, Oregon

**Julie Bryan** *Community Garden Coordinator — Department of Neighborhoods*

**Tracy Connelly** *Community Preparedness Planner — Office of Emergency Management*  
City of Seattle, Washington



## Welcoming Immigrants: The Integration Network (IN) for Immigrants of Lane County

Since November 2011, the Integration Network for Immigrants of Lane County (IN) has worked to help make the neighboring cities of Eugene and Springfield, Oregon more welcoming communities for immigrants. IN will present an interactive, participatory workshop that critically reviews its experiences and discuss strategies for aiding the process of immigrant integration.

### STUDIO B

**Paulina Romo Villaseñor** *Executive Director — Downtown Languages*  
Springfield, Oregon

**Lorna Flormoe** *Neighborhood Planner — Office of Human Rights and Neighborhood Involvement, City of Eugene*

**Bob Bussel** *Associate Professor and Director — Labor Education and Research Center, University of Oregon*  
Eugene, Oregon



## Democracy and Community

The workshop will provide an interactive and participatory exchange of information and comparison of Japanese and U.S. neighborhoods based on their collective identity and common vision, and is also intended to share information on global neighborhoods and Japanese perspective, to look at deeper relationships with democracy and community. **HANSBERRY**

**Soichiro Maeyama, Ph.D.** *International Committee — Japan Association for Community Policy(JACP); Professor at Fukuyama City University*  
Hiroshima and Fukuyama City, Japan

**Ms. Tazuko Ouichi** *International Committee — Japan Association for Community Policy(JACP); Professor at Edogawa University*  
Tokyo, Japan

**Dr. Yoshitake Tanaka, Ph.D.** *International Committee — Japan Association for Community Policy(JACP)*  
Osaka, Japan

**Takatoshi Muneno** *International Committee — Japan Association for Community Policy(JACP); Assistant Professor at Shiga University*  
Shiga, Japan



## Creating a Neighborhood Food Culture

A network of friends and neighbors in Eugene's River Road neighborhood are creating a diverse, integrated complex of food-related initiatives and programs to build a robust, localized food culture. This workshop reports on our experience and offers possibilities for similar initiatives in other communities interested in food resilience and the greening of neighborhood culture. **FERBER**

**Jan Spencer** *Founder — Suburban Permaculture*  
**Andrew Black** *Founder — Amazing Acre CSA*  
**Heiko Koester** *Founder — Urban Ecogardens*  
**Jason Schreiner** *President — PROUT Institute*  
Eugene, Oregon



## Stewards of the Urban Forest: Friends of Trees, Jefferson Westside

### Neighbors, and the City of Eugene Parks and Open Space Division

The implementation of a volunteer-driven inventory of a neighborhood tree population is a great way to foster civic involvement of residents while at the same time improving the perception of the government's role. Both in terms of saved costs, and genuine impact, this is a meaningful way to improve neighborhoods while affirming the relationships on which residents and cities depend. **STUDIO C**

**Joel Grogan** *Graduate Teaching Fellow — Landscape Architecture, University of Oregon*  
**Erik Burke** *Eugene Director — Friends of Trees*  
**Stephen Heider** *Chair — Jefferson Westside Neighbors*  
**Scott Altenhoff** *Lead Arborist — Parks and Open Space Division City of Eugene*  
Eugene, Oregon



## All About NUSA: Running for the NUSA Board of Directors

Ever wonder how the spirit and magic of Neighborhoods, USA stays alive? This workshop will present an overview of the NUSA organization and what is involved in joining the volunteer Board of Directors. If you have ever thought of being involved in the neighborhood movement on a national level, this is your invitation. This workshop is a prerequisite to running for the NUSA Board. **JOPLIN**

**Gerri Robinson** *NUSA Board Member*  
Birmingham, Alabama

**Note:** This workshop is available during two sessions, so if you miss this one join us at the Thursday Lunch Session at 1:15 p.m.



## Bridging the Gap: Universities as a Technical Resource

This session will explore how university/community partnerships can bring expertise and resources to the table for neighborhoods and communities. The session will draw on the University of Oregon Community Service Center's 40 years of experience partnering with Oregon communities around pressing community needs. **DIRECTOR**

**Bob Parker** *Director — Community Service Center/Community Planning Workshop*  
**Megan Smith** *Director — Community Service Center/Resource Assistance for Rural Environments*  
**Bethany Steiner** *Associate Director — Community Planning Workshop*  
**Marc Schlossberg** *Director — Sustainable Cities Initiative*  
 University of Oregon—Eugene, Oregon

## Thursday Lunch Sessions

1:15–2:15 p.m.

Grab a quick lunch in the Hilton Bistro or one of our incredible downtown eateries and join us!

### NUSA Affiliates Meet and Greet Networking Lunch

Join NUSA Affiliates past and present for conversation and networking. Learn more about how Affiliates promote NUSA in their communities. Your local neighborhood organization can become a NUSA Affiliate and can help bring the NUSA experience to your hometowns. Learn how to get started. This event is open to all NUSA members who would like to know more about becoming a NUSA Affiliate.

#### BLOCH

#### NUSA Board Members:

**Margaret Madden** Long Beach, California  
**Loretta Buckner** Wichita, Kansas  
**Eva Yakutis** Coronado, California

### Meet the Dutch!

Join our neighbors from the Netherlands to talk about their observations on U.S. neighborhoods, the NUSA Conference, and their work in the Zuyd Hogeschool (Zuyd University of Applied Sciences).

#### DIRECTOR

**Joop, Iwan, Jan, Frans, Jeanette, Anja, Wies, Ellen, Ruud, Florence, Gaby, Chantal, Guido, Marjolein and Twan**

*Zuyd Hogeschool Sittard, Netherlands*

### Bringing the Excitement to Your City: Hosting the NUSA Conference

Each year, the NUSA annual "Conference on Neighborhood Concerns" moves across the United States to a different location. The NUSA Board will be accepting bid packages from entities interested in hosting NUSA 2017. This workshop will present an overview of hosting criteria and selection process.

#### STUDIO B

**Richard Whipple** *2004 NUSA Conference Coordinator*  
**Jeri Pryor** *NUSA Administrative Assistant*  
 Fort Lauderdale, Florida

**Rene Kane** *2014 NUSA Conference Coordinator — Office of Human Rights and Neighborhood Involvement*  
 City of Eugene, Oregon

### Hosting Sustainable Events: Olympic Track and Field Trials and NUSA 2014

Learn how Eugene hosts the Olympic Track and Field Trials (2008, 2012 and 2016) in collaboration with volunteers, vendors and athletes. Look inside the 2014 NUSA conference to see how "people, planet and prosperity" are considered at every step from tour transportation, meals and supplies. **STUDIO C**

**Ethan Nelson** *founding board chair, Council for Responsible Sports, Solid Waste and Green Building Manager*  
**Shelley Villalobos** *NUSA 2014 Conference Sustainability Manager; staff, Council for Responsible Sports*  
 Eugene, Oregon

**All About NUSA: Running for the NUSA Board of Directors**  
*see description on page 15*  
**STUDIO A**



*Workshop rooms appear in SMALL CAPS at the end of each description.*

## ABCs

### Creating Community: Neighborhood Specific vs. City-Wide Perspectives

Using both social networking and eco-friendly, face-to-face projects, two separate groups demonstrate that “sharing ideas, values, and experiences builds stronger communities,” regardless of boundaries. Historic Kenwood Neighborhood Association, St. Petersburg, Florida, offers tips for building a sustainable, well-connected community; Team NUSA from Little Rock, Arkansas, shares experiences creating city-wide collaborations among socio-culturally diverse neighborhoods via the Garden Pals Project Fundraiser. **BLOCH**

**Jann Bell** *Lakewood Property Owners Association*  
North Little Rock, Arkansas

**R. John Seibert** *President — Historic Kenwood*  
*Neighborhood Association*

**Norm Berner** *Meadowcliff/Brookwood*  
*Neighborhood Association*

**Marjorie Lacy** *Secretary and Writer/Editor*  
— *Meadowcliff/Brookwood Neighborhood*  
*Association*  
Little Rock, Arkansas



### Where Art Engages, Heals, Unites and Transforms

In a St. Paul, Minnesota park, residents celebrate diverse cultures. Learn to build a coalition of creators and artists; and how to sustain an inclusive and self-supporting event. Then explore how arts impact community engagement through two successful Eugene initiatives: the First Friday ArtWalk and Envision Eugene’s planning process. Leave with a toolbox for collaborating with partners including artists and arts organizations, municipalities, businesses, and planners. **WILDER**

**Karin DuPaul** *President — Friends of Swede*  
*Hollow*

**Angela DuPaul** *Board Member — Friends of*  
*Swede Hollow*

**Romi Slowiak** *Project Manager — Friends of*  
*Swede Hollow*  
Saint Paul, Minnesota

**Liora Sponko** *Executive Director—Lane Arts*  
*Council*  
Eugene, Oregon

**Isaac Marquez** *Public Art and Events Manager —*  
*Cultural Services*  
City of Eugene, Oregon



### Promoting a Safe Nightlife: Engaging Retailers in Strategies to Reduce High Risk Drinking

For many communities, nightlife or entertainment districts contribute to the local economy and culture. However, research shows that high concentrations of bars and clubs also contribute to alcohol-fueled crime and other consequences. In recent years, Eugene and Portland have each experienced growing nightlife districts and responded by engaging diverse stakeholders including alcohol retailers, neighbors, and health and safety partners to mitigate the negative consequences associated with high-risk drinking while promoting a safe, well balanced nightlife. **DIRECTOR**

**Lindsey Adkisson** *Community Health Analyst —*  
*Lane County Public Health*

**Nikos Ridge** *CEO — Ninkasi Brewing Company*  
**Dennis Ramsey** *The Whiteaker Community*  
*Council*

**Nikki Jones** *Owner—Boiler Room & Jones*  
*Nightclub*

**David Green** *Oregon Liquor Control Commission*  
Eugene, Oregon

**Michael Boyer** *Crime Prevention Coordinator,*  
*Office of Neighborhood Involvement*

**Theresa Marchetti** *Liquor Licensing Specialist,*  
*Office of Neighborhood Involvement*  
City of Portland, Oregon

**Sandra Storm** *Prevention Specialist — Multnomah*  
*County*  
Portland, Oregon



## Homelessness in Our Communities: Neighborhood Approaches to Reach At-Risk Individuals and Families

The growing impact of homelessness affects neighborhoods and broader communities everywhere. There is no generalized profile of homeless people – other than they are without housing. This workshop will explore who the homeless are and how we can assist them through community-based services and housing. Learn how neighborhoods can partner with agencies to provide assistance to low-income neighborhood residents. **SOUSA**

**Isaura Ascensio** *Lead Community Outreach Specialist — Multnomah County Department of Human Services*

**Marc Jolin** *Executive Director — JOIN Portland, Oregon*

**William Wise** *St. Vincent DePaul*

**Tom Musselwhite** *Chair—Trainsong Neighbors formerly homeless veteran Eugene, Oregon*



## Setting the Table: Establishing Racial and Social Equity in Neighborhood Planning

Calling all neighborhood planning enthusiasts! Other than sustainability, equity is the hot topic around neighborhood and community development these days. Together let's unpack some historical policy barriers, challenge institutional practices, tackle our personal bias, and leave with effective tools that help diminish the impact of inequity on our grassroots communities. **FERBER**

**Kerry Annette Wade** *Neighborhood Planning Outreach Specialist — Department of Neighborhoods*

**Katie North Sheehy** *Senior Planning & Development Specialist — Department of Planning & Development City of Seattle, Washington*



## Community-Based Planning for Food Security

Benton County in Oregon and Clark County, Washington are working to raise awareness about the importance of planning for a healthy, sustainable, local food system. Through development of community rights ordinances, codes, zoning and comprehensive planning these counties are focused on community based approaches to preserving food systems that support the health of people and the environment. **STUDIO A**

**Kai Huschke** *Community Environmental Legal Defense Fund Spokane, Washington*

**Dana Allen** *Benton County Community Rights Coalition*

**Harry MacCormack** *Benton County Community Rights Coalition/ Sunbow Farms Corvallis, Oregon*

**Theresa Cross** *Health Educator — Clark County Public Health*

**Ann Foster** *Salmon Creek Farmers Market Manager Vancouver, Washington*



## Using Interactive Engagement to Welcome Diverse Voices

Hands-on approaches can bring new voices to planning projects. Washington County and the Center for Intercultural Organizing will present a unique participatory engagement tool and discuss experiences and lessons learned. **HANSBERRY**

**Kimberly Armstrong** *Program Coordinator — Department of Housing Services*

**Mike Dahlstrom** *Senior Long-Range Planner — Department of Housing Services*

**Carmen Madrid** *Organizing Director — Center for Intercultural Organizing*

**Eduardo Corona** *Community Organizer — Aloha-Reedville Study and Livable Community Plan Hillsboro, Oregon*



## Home Grown Health: Imagining Healthier Generations and Building

### Community Connections

Imagine: locally grown food in school cafeterias, community gardens benefiting low-income families, kids active in school gardens learning to grow and enjoy healthy food, Latino families gardening together while developing small businesses. It's not a dream—it's a reality in Lane County. Leaders from five local nonprofits share their innovative projects connecting diverse communities with their food and each other.

#### STUDIO B

**Jen Anonia** *Gardens Program Manager — FOOD for Lane County*

**Claire Syrett** *Executive Director — Lane Coalition for Healthy Active Youth*

**John Moriarty** *Executive Director — School Garden Project*

**Sarah Cantril** *Executive Director — Huerto de la Familia*

**Megan Kemple** *Director — Farm to School Program, Willamette Farm and Food Coalition Eugene, Oregon*



## Building a Kidical Mass: Getting Families Back on Bikes

Kidical Mass is a safe, legal, and fun family friendly bike ride through a community, usually starting at a park and ending at another fun location. The ride is a great way to connect families with safe and fun cycling in their cities. This presentation will cover the how and why of doing a Kidical Mass ride and give an overview of how it is incorporated into a Safe Routes to School Program. **STUDIO C**

**Shane MacRhodes** *Program Manager and Co-founder — Safe Routes to School, School District 4J and Kidical Mass*

**Paul Adkins** *Co-founder — Kidical Mass*

**Holly McRae** *Past chair of the Bicycle and Pedestrian Advisory Committee Eugene, Oregon*



## Maintaining Neighborhood Livability in University Neighborhoods

Living in a residential neighborhood near a university has its benefits and drawbacks. A panel of residents and city and university staff from Eugene and Corvallis, Oregon will explain the issues and share some strategies that have been employed in their cities. **BOARD**

**Mike Kinnison** *Program Manager — Office of Human Rights and Neighborhood Involvement*

**Jeff Petry** *Parking Services Manager — Department of Planning and Development*

**Kelly Putnam** *West University Station Manager — Eugene Police Department*

**Karen Hyatt** *Assistant Director of Government and Community Relations/Neighborhood Liaison — University of Oregon*

**Malcolm Wilson** *Professor of Classics — University of Oregon and board member, South University Neighborhood Association Eugene, Oregon*

**Robert Reff** *Substance Abuse Prevention Coordinator — Oregon State University*

**Eric Adams** *Project Manager — Collaboration Corvallis, Oregon*



*Workshop rooms appear in SMALL CAPS at the end of each description.*

ABCs

## Step into PACE and Spark Your Community: Building Effective Leaders, Strong

### Neighborhoods and Inclusive Communities

The People's Academy for Community Engagement(PACE) is a new leadership development program for emerging leaders in Seattle. Over 9 months, PACE participants learn hands-on strategies such as community organizing, meeting facilitation, public speaking, and inclusive outreach and engagement. During the program, they apply these strategies to community projects. In this session, get a taste of PACE and come away with tools for cultivating leadership in your city or community. **WILDER**

**Ed Pottharst** *Neighborhood Matching Fund Project Manager — Department of Neighborhoods*

**Allynn Ruth** *Neighborhood Matching Fund Project Manager — Department of Neighborhoods*

**Christa Dumpys** *Neighborhood District Coordinator — Department of Neighborhoods*

**Lindsey Green** *Intern — Department of Neighborhoods*

City of Seattle, Washington



## Petersen Barn Community Center: "Space Engagers for the New Millennium"

Those of us involved in community building recognize how challenging it is to inspire collective action among busy neighbors with diverse concerns. Learn how recreation providers can increase trust between and commitment among community members, open barriers to participation for under-represented populations, resolve conflict and help us all to laugh when the going gets tough. **DIRECTOR**

**Peter Chavannes** *Senior Programmer — Recreation Services*

**Oliver Redig** *Recreation Program Assistant — Recreation Services*

**Billy Hernandez** *Recreation Program Coordinator — Recreation Services*

**Tanya Thornton** *Recreation Program Instructor — Recreation Services*

City of Eugene, Oregon



## National Alliance on Mental Illness(NAMI)- Mental Health Enlightenment

NAMI Lane County is a local peer-run mental health organization that provides support, education, outreach and advocacy to individuals and families affected by mental health issues.

### STUDIO A

**Mechelle Hoselton** *Outreach Specialist — NAMI Lane County*

**Susanna Sammis** *In Our Own Voice Program — NAMI Lane County*

**Barbara Schaefer** *In Our Own Voice Program — NAMI Lane County*

Eugene, Oregon

ABCs

## Communication is Key!

Even when neighborhoods are successful in growing community proactively, conflict arises. This workshop presents skills for addressing conflict and rebuilding community through facilitated dialogue, drawing on skills used by professional mediators and group facilitators. The session will cover principles of mediation and facilitation, skills for planning and facilitating difficult conversations, and an opportunity to practice communication skills for working with conflict. **BLOCH**

**Lisbeth Borie** *Group facilitator, trainer and mediator — Alpha Institute*

Eugene, Oregon





## Setting the Environment for Neighborhood Transformation

### and Revitalization: A 7-Step Empowerment Plan

From grassroots to elected officials; working together in a comprehensive and coordinated effort has proven to be the key to success when it comes to neighborhood transformation. This workshop will walk through the 7-Step Empowerment Plan and highlight major neighborhood revitalization projects that have led to measureable and tangible outcomes.

**SOUSA**

**Willie Barney** *President — Empowerment Network*

**Vicki Quaites-Ferris** *Empowerment Network*

Omaha, Nebraska



## Cultivating Food Justice

This workshop offers different lenses to see how race, class, gender, sexuality, ability and citizenship play out in the development of systemic structural and socio-spatial inequities and injustices in food systems. The role of food justice activism within the broader narrative of the alternative food movement will be discussed as will ideas about how policymakers can increase local efforts towards food justice. **STUDIO C**

**Julian Agyeman** *Professor of Urban and Environmental Policy and Planning — Tufts University*

Medford, Massachusetts



## Giant Gardens or Small Urban Farms?: Options for Building Community and

### Improving Access to Good Food

Local food production is a powerful means for community building when people come together with a willingness to commit their time and talents to the effort. With focuses on the importance of noncommercial farming, intergenerational mentorship, and nutrient dense organic food, learn how modern urban farmers are producing much more than great food and how you can too. **HANSBERRY**

**Shelley Bowerman** *Co-curricular Programs*

*Coordinator — Ant Farm Collective, UO Urban Farm, UO Office of Sustainability*

**Lauren Bilbao** *Adjunct Instructor in Landscape Architecture — Ant Farm Collective, UO Urban Farm,*

**Jenny Wunder** *Adjunct Instructor in Landscape Architecture — Ant Farm Collective, UO Urban Farm*

**Forrest Wheeler** *Owner — Garden Starter*  
Eugene, Oregon



## Partnering to Create Green and Healthy Homes

Housing service providers in Omaha, Nebraska have been collaborating and innovating to help create greener, safer and healthier homes while also collecting uniform data, maximizing resources, lessening the burden on families and increasing collective impact. **FERBER**

**Kara Eastman** *President and CEO — Omaha Healthy Kids Alliance*

Omaha, Nebraska

## **NUSA** Continuing the Conversation

This workshop is designed for participants who want to learn more about how to keep the connections made at NUSA 2014 going throughout the year. Participants will be introduced to NUSA's Facebook page and Twitter feed, and encouraged to share information about their communities and use our social media platforms as a resource.

### **STUDIO B**

**Tige Watts** *Vice President — Neighborhoods, USA; President — Brandon Acres/Cedar Terrace Neighborhood; President — Richland County Neighborhood Council*  
Columbia, South Carolina



## **Restorative Justice Community Circles- Reintegrating Party Hosts into Respectful Community**

This workshop will explore the lessons, insights, and successes of the new adult Restorative Justice(RJ) diversion program that works with respondents who receive Unruly Gathering violations. Beginning in the fall of 2013, this community approach to justice brings respondents, impacted persons, and community members together to address four questions- What happened, who was impacted, what can be done to set things right, and what plans can the host make for their next gathering that will be more respectful of neighbors and the community? **BOARD**

**Chip Coker** *Director — Center For Dialogue and Resolution*  
**Caitlan Hendrickson** *Director — Conflict Resolution Services, University of Oregon*  
**Tom Ross** *Program and Services Coordinator — Conflict Resolution Center, University of Oregon*  
Eugene, Oregon

Thursday, 10:30 a.m.–5:30 p.m.

## **NUSA** Neighborhood of the Year(NOTY) Award Judging

Invited neighborhoods from across the nation will be judged during these sessions. Judging will be based on the extent of self-help, innovation, grassroots participation and capacity building exhibited by the nominated organization. The Neighborhood of the Year(NOTY) will be announced at Friday's luncheon. **VISTAS I**

**Robert Gibbons** *NUSA Board Member*  
Madison, Wisconsin



## Workshops By Session: Friday



### Session 4

10:15— 11:30 a.m.

*Workshop rooms appear in **SMALL CAPS** at the end of each description.*

**ABCs**

#### Re-Charging Your Leadership Batteries

This workshop is designed for seasoned neighborhood leaders and organizers to explore and engage new techniques to refresh their leadership approaches. As neighborhood leaders, we all have those moments when we feel fatigued and frustrated. This workshop will look at ways of re-charging our batteries and develop into more effective leaders. **BLOCH**

**Tige Watts** *Vice President — NUSA*  
Columbia, South Carolina

**ABCs**

#### Rules and Tools for Broad and Inclusive Community Participation

Drawing on stories from his work in Seattle and observations around the world, Jim will share tips about how to engage many more people in community life, especially those individuals who have been marginalized. Workshop participants will explore a wide range of fun and practical tools they can use to build more robust neighborhood associations. **SOUSA**

**Jim Diers** *Community Builder*  
Seattle, Washington



## Washington Jefferson Skatepark + Urban Plaza Rejuvenating and Connecting Downtown Eugene

The construction of a half-acre skatepark and related park amenities in Washington Jefferson Park creates an important neighborhood connection between Downtown, the 5th Avenue Historic District and the Whiteaker Neighborhood in Eugene. This workshop will focus on the collective efforts of staff, volunteers, businesses, service organizations and many more who are coming together to make the dream of this project become reality in Downtown Eugene. **STUDIO A**

**Emily Proudfoot** *Landscape Architect — Parks and Open Space*

**Sandy Shaffer** *Youth and Family Section Manager — Recreation Services*

**Colette Ramirez-Maddock** *Community Events Manager — Cultural Services*  
City of Eugene, Oregon

**Janet Brown** *Board Member — Skaters for Eugene Skateparks*  
Eugene, Oregon

Friday, 2:00–4:30 p.m.

**NUSA**

### Best Neighborhood Program Award(BNPA) Judging

Invited municipalities, neighborhoods and other organizations from across the country will be judged during these sessions. Best Neighborhood Program Awards(BNPA) will be presented in two categories, Social Revitalization and Physical Revitalization. Award winners will be announced at the Saturday luncheon. **VISTAS I**

**Robert Gibbons** *NUSA Board Member*  
Madison, Wisconsin



## Fair Housing 101 for Neighborhoods: How Did We Get Here? Where Do We Go?

This session will provide an overview of fair housing rights and responsibilities for engaged community members. We will survey a range of protections offered by federal and state laws as well as additional protections created by concerned local community members. The presenters will also discuss a broad spectrum of current fair housing issues that impact our neighborhoods today and will provide helpful examples of ways in which individual and collective efforts can ensure that we can intentionally create diverse and thriving communities. **DIRECTOR**

**Pegge McGuire** *Executive Director — Fair Housing Council*  
Portland, Oregon



## Come One Come All: Accessible Neighborhood Events

This interactive session will provide tools to ensure neighborhood events are inclusive and accessible to people with disabilities; discussing recreational standards including parks, and playgrounds, and best practices while planning a neighborhood picnic. **STUDIO C**

**Erycka Organ** *Access and Training Associate — Lane Independent Living Alliance*

**Eugene Organ** *Coordinator — Lane Independent Living Alliance*  
Eugene, Oregon



## Ethnic Media and the Seattle Office of Immigrant and Refugee Affairs

Upon the creation of the Office of Immigrant and Refugee Affairs, the two person office realized that it had to do a bit of brainstorming to make sure the 17% of the population they were supposed to be reaching would get the services they needed. This workshop will talk through some models they created to get the job done. **STUDIO B**

**Sahar Fathi** *Policy Analyst — Office of Immigrant and Refugee Affairs*  
City of Seattle, Washington



## How Community-Driven Food Hubs Have Impacted Neighborhoods and Improved Access to Healthy, Local Foods

Local Food Marketplace, a technology and service provider for food hubs will moderate a diverse panel of food hub managers and local food system leaders including a co-op, online market, and wholesale aggregator. **FERBER**

**Amy McCann** *CEO and Co-founder — Local Food Marketplace LLC*

**Leisha Wood** *Buy Local Campaign Coordinator — Willamette Food & Farm Coalition*  
Eugene, Oregon

**Sarai Johnson** *Assistant Director — NEDCO*  
Springfield, Oregon

**Wendy Siporen** *Executive Director — Thrive*  
Ashland, Oregon



## Connecting to a Higher Quality of Life

Learn how Lane Transit District (LTD) partners with neighborhoods and community to provide accessibility, mobility, and independence that enhances quality of life throughout the community. LTD's internationally recognized bus rapid transit service, EmX, will be highlighted during this session. See specific examples of innovative partnerships and programs that improve the quality of life for young old, able-bodied and those with a disability, those with economic means and without, and residents and visitors. **HANSBERRY**

**Andy Vobora** *Director of Customer Services and Planning — Lane Transit District*  
Springfield, Oregon

**Terry McDonald** *Executive Director — St. Vincent de Paul*

**Gretchen Dubie** *Executive Director — Oregon Supported Living Program*

**Cosette Rees** *Lane Transit District Manager — Accessible and Customer Services*

**Marc Schlossberg** *Associate Professor and Co-Director Sustainable Cities Initiative, University of Oregon*

Eugene, Oregon





## Welcome Home! Community that Works: Applying Lessons Learned from

### EcoVillage at Ithaca to Mainstream Development

How can neighborhoods be created or infilled to increase density, enhance resilience, cut energy use by up to 90%, grow much of their own food, and develop a caring community while enjoying an exceptionally high quality of life? A team in the Ithaca, New York area has been learning by actually creating three model neighborhoods in urban, hamlet and suburban settings. **BOARD**

**Liz Walker** *Executive Director- EcoVillage at Ithaca  
Center for Sustainability Education*

**Edward Marx** *Commissioner of Planning —  
Tompkins County Planning Department  
Ithaca, New York*



## Town-Gown Relationships: Creating the Neighborhood of Our Dreams

Learn about a collaborative model for neighborhoods and colleges sharing the same neighborhood. The impacts from concentrated populations of students and neighborhood residents are often unanticipated, unexpected or unwanted. This model is comprised of three aspects: Connect–Contribute –Collaborate and offers dynamic leverage to resolve varied and conflicting community interests. This model addresses the question: What does the neighborhood of our dreams look like? **WILDER**

**Gurumantra Khalsa** *Chair — University  
Neighborhood Association*

**Jeff Kraus** *Director of Local Government and  
Community Relations  
University of California Riverside  
Riverside, California*

## Session 5

2:00— 3:30 p.m.

*Room names appear in SMALL CAPS at the end of each workshop description.*

### ABCs

## Leadership Training for Neighborhood Strength

Learn how the cities of Memphis, Tennessee and Raleigh, North Carolina use Neighborhood Leadership Training programs to help established and emerging neighborhood leaders create positive change, and mobilize their neighborhoods. These programs are starting points where citizens ascertain skills of how to engage one another and draw upon community strengths to increase neighborhood vitality. These FREE programs involve multiple course sessions. **BLOCH**

**Timothy Harris** *Community Outreach Specialist —  
Office of Community Affairs  
City of Memphis, Tennessee*

**Dwayne C. Patterson** *Community Services Director*  
**Sheila Lynch** *Neighborhood Services Supervisor*  
**Kevin Smith** *Neighborhood Services Supervisor  
City of Raleigh, North Carolina*

### ABCs

## Appreciative Inquiry: Finding What Already Works!

What do you want most in your community and how do you create it? Appreciative Inquiry answers this question plus more. Appreciative Inquiry is not about fixing what is wrong in our communities. It's about finding what already works, where we excel, what makes us come alive. It is about appreciating what we have, getting clear about what we want, and taking action to create it. **WILDER**

**Bolivar Fraga** *Neighborhood Centers Inc.  
Bellaire, Texas*

**Rebecca Heckman** *Facilitator and Trainer —  
Appreciative Inquiry  
Eugene, Oregon*



## A Key to Better Community-Driven Projects: Grant Writing and Getting Funded!

Learn the ins and outs of the grant writing process and how you can write successful grant applications. Explore Seattle's Neighborhood Matching Fund sponsored community-driven projects that are creative, unique, and fun. See how successful grant applications and projects can result in increased community ownership, pride, and connection that come from people working together. **SOUSA**

**Allynn Ruth** *Project Manager — Neighborhood Matching Fund, Seattle Department of Neighborhoods*

**Patricia Lopez** *Program Supervisor — Neighborhood Matching Fund, Seattle Department of Neighborhoods*  
Seattle, Washington

**Elton Gatewood** *Municipal Government and International Consulting*  
Fircrest, Washington



## Intervention Programs that Work: Case Studies in Long Beach and Pasadena

Cities in California are looking to reduce crime and transform lives by focusing on intervention and prevention, from youth to adults, taking innovative steps to involve all community stakeholders in creative collaborations and education. Hear about best practices from experts in the cities of Long Beach and Pasadena. **DIRECTOR**

**Sonya Amos** *Vision 20/20 Institute Steering Committee member/facilitator*

**Gary Moody** *Vision 20/20 Institute Steering Committee member*

**Porfirio Frausto** *Vision 20/20 Institute Steering Committee member*  
City of Pasadena, California

**Ricky Pickens** *Director of Prevention and Intervention — Flintridge Center*  
Pasadena, California

**Doug Haubert** *City Prosecutor*  
City of Long Beach, California



## Partnering for Safety in Spokane and Eugene

Learn how partnerships with community-based organizations and city departments can drive transportation infrastructure and outreach projects to completion. This panel will tell real stories and highlight projects accomplished by these collaborations. Participants will learn about the unique use of Photo Red Light Cameras to fund neighborhood traffic calming and how one family's tragedy rallied members of the community to help make a safer street. **HANSBERRY**

**Jackie Caro** *Community Programs Coordinator — Office of Neighborhood Services*

**Rod Minarik** *Community Programs Coordinator — Office of Neighborhood Services*  
City of Spokane, Washington

**Marina Hayek** *Bicycle and pedestrian safety advocate*

**Shane MacRhodes** *Cargo and Family Bike Specialist — Safe Routes to School, School District 4J*

**Lee Shoemaker** *Bicycle Pedestrian Coordinator — Public Works, City of Eugene*

**Tom Schneider** *Churchill Area Neighbors*  
**Julia Pommert** *Churchill Area Neighbors*  
Eugene, Oregon



## Our Offenses, Our Remedies: How the Teen Court Program Helps Eugene-area Youth Address the Problem of Teen Crime on Their Own Terms

Learn how teens and adults partner to address public safety needs and juvenile justice issues for the betterment of individuals and neighborhoods alike. Observe a mock hearing to see what the process looks like in action. **STUDIO A**

**Carly Brynson** *Teen Court Supervisor — Library, Recreation and Cultural Services*

**Susanne Boling** *Teen Court Program Assistant — Library, Recreation and Cultural Services*  
City of Eugene, Oregon



## Partnerships for Healthy Neighborhoods: Building Faith-Based Relationships

Through a co-facilitated Faith-Based coffee network, Clark County Public Health and Trinity Lutheran Church have begun to strengthen and forge new relationships that go beyond clothing or food drives. The co-panelists will describe how this network, that includes a large variety of faith organizations, has stepped up in support of Vancouver's community school efforts. **FERBER**

**Anne Johnston** *Public Health Nurse — Clark County Public Health*  
**Sue Hoeffner** *Parish Nurse — Trinity Lutheran Church*  
 Vancouver, Washington



## Are You Wasted? Eugene Talks Trash

Eugene is home to a wealth of creative waste management programs creating jobs, addressing climate change, protecting the environment and building community. A group of successful “wastrepreneurs” will show you how Eugene residents avoid getting wasted.

### STUDIO B

**Julie Daniel** *Executive Director — BRING Recycling*  
**John Barnum** *Executive Director — NextStep Recycling, Inc.*  
**Terry McDonald** *Executive Director — St. Vincent de Paul*  
**Stephanie Scafa** *Zero Waste Analyst — City of Eugene*  
 Eugene, Oregon



## Eating Local: Building and Sustaining Community Food Systems

Committed and engaged consumers are a critical component to building and sustaining a strong local food system. Learn innovative ways to raise the visibility and accessibility of local foods in your neighborhoods from community non-profits that have championed a vibrant local foods movement in the southern Willamette Valley of Oregon and the collective impact created within Omaha, Nebraska.

### BOARD

**Chelsea Taxman** *Education Coordinator — Truck Farm Omaha/No More Empty Pots*  
**Roxanne Williams** *Director — City Sprouts*  
**Elizabeth Goodman** *Organic Farmer — Common Soil/Blooms Organic*  
 Omaha, Nebraska  
**Leisha Wood** *Buy Local Campaign Coordinator — Willamette Food and Farm Coalition*  
 Eugene, Oregon



## The Anchor Dashboard: Developing a Framework for Community-Anchor Institution Collaboration

This panel builds on a recent Democracy Collaborative report, The Anchor Dashboard, which seeks to provide a framework for assessing the impact of hospitals and universities on their surrounding communities. Panelists from community, university, and nonprofit perspectives will discuss their reactions to the report and share their experiences engaging in inclusive university-community partnerships.

### STUDIO C

**Steve Dubb** *Research Director — The Democracy Collaborative*  
 Takoma Park, Maryland  
**Charles Rutheiser** *Senior Associate — Center for Community and Economic Opportunity*  
 Baltimore, Maryland  
**Wim Wiewel** *President — Portland State University*  
**Rey España** *Director of Community Development — Native American Youth and Family Center*  
 Portland, Oregon

# NUSA Award Programs Judging Schedules



## 2014 Neighborhood of the Year Finalists

Thursday, May 22, 2014

Vista I Room, 12<sup>th</sup> floor – Eugene Hilton Hotel

### Physical Revitalization – Single Neighborhood

10:30–10:50 a.m.	<b>Tahquitz Creek Yacht Club</b>	Palm Springs, CA
10:55–11:15 a.m.	<b>South Shore Neighborhood</b>	Chicago, IL
11:20–11:40 a.m.	<b>South Hemphill Heights</b>	Fort Worth, TX
11:45 a.m.–12:05 p.m.	<b>New Tacoma Neighborhood Council</b>	Tacoma, WA

### Judge's Deliberations and Lunch

### Social Revitalization – Single Neighborhood

2:15–2:35 p.m.	<b>Parkwood Neighborhood Association</b>	Shoreline, WA
2:40–3:00 p.m.	<b>Windom Community Council</b>	Minneapolis, MN
3:05–3:25 p.m.	<b>Milpas Community Association</b>	Santa Barbara, CA

### Judge's Deliberations and Break

### Multi-Neighborhood Partnerships

3:45–4:05 p.m.	<b>Rose Park Neighborhood Association</b>	Long Beach, CA
4:10–4:30 p.m.	<b>Hawthorne Center</b>	Indianapolis, IN
4:35–4:55 p.m.	<b>Fairmount Neighborhood Association</b>	Fort Worth, TX
5:00–5:20 p.m.	<b>CCW-STF Valenzuela Chapter</b>	Quezon, Philippines

## 2014 Best Neighborhood Program Award Finalists

Friday, May 23, 2014

Vista I Room, 12<sup>th</sup> floor – Eugene Hilton Hotel

2:00–2:20 p.m.	<b>Occupy Medical</b>	Eugene, OR
2:25–2:45 p.m.	<b>Henderson Mediation Program</b>	City of Henderson, NV
2:50–3:10 p.m.	<b>Creative Journey</b>	City of Columbia, SC
3:15–3:35 p.m.	<b>Neighborhood Picnic and Community Expo</b>	City of Palm Springs, CA
3:40–4:00 p.m.	<b>Youth Going Green Community Garden</b>	Almighty Ministries – Houston, TX
4:05–4:25 p.m.	<b>Identification Blade Sign Program</b>	City of Palm Springs, CA

# Neighborhood Pride Tours

*Eugene's community leaders welcome you to tour our city's most interesting places and projects: innovative, affordable housing; neighborhood collaborations; designing highway infrastructure; neighborhood food cultures and more! All Friday afternoon tours conclude with dinner.*

## About Our Tours

If you're noticing the thread of sustainability running through all of the neighborhood tour options, you're not mistaken. Eugene is proud of its reputation for ecologically and socially conscious living, and what better way to learn about these efforts than by seeing them for yourself!

### Tour 1. Reduce Reuse Recycle

Eugene is home to a wealth of creative waste management programs creating jobs, addressing climate change, protecting the environment, and building community. A sampling of successful "wastrepreneurs" will show you how Eugene residents avoid getting wasted. In conjunction with the City of Eugene's waste prevention program, this tour will showcase three fantastic nonprofits in the waste prevention sector: BRING, NextStep Recycling and St. Vincent de Paul of Lane County.



### Tour 2. Building Green in Eugene!

Local builders, designers and facilities managers lead a tour of some of Eugene's newest and most innovative green buildings. Visit commercial, institutional, and residential structures that utilize passive and active solar energy, stormwater catchment, water-saving landscapes, and creative re-use of salvaged materials. Learn how Eugene supports green building through its building permit process.



### Tour 3. Food Justice Tour



Julian Agyeman (a NUSA 2014 Keynote Speaker) and representatives from the Alliance for Healthy Families will host a tour of local projects that address issues of food production, youth and minority involvement and nutrition. Participants will travel to several local venues where hosts will describe programs and engage in discussions. .



### Tour 4. Core Neighborhoods Collaboration Tour

Neighborhood leaders from Eugene's core neighborhoods will share how their collective advocacy for compatible infill and appropriate land use has resulted in clear gains and some useful lessons. 2013 National Neighborhood of the Year winner, Harlow Neighbors, and 2011 NOTY finalists, Jefferson Westside Neighbors and South University Neighborhood Association will be your guides as you tour these historic neighborhoods.



KEY:  = easy, flat walking  
 = moderate walking, some stairs or small hills





## Tour 5. Eugene's Homeless Services

Eugene, much like many other cities, experiences a shortage of affordable housing and crucial services to meet the needs of its homeless population. To combat this, Eugene and a number of service providers have worked to provide both conventional and less conventional measures to address the needs of our homeless residents. This tour introduces our guests to a wide number of programs and developments working to address the needs of our homeless residents, including prevention, day services, sheltering and micro-housing.



## Tour 6. Whilamut/Willamette River Bridge

Learn how a group of citizens with oversight of a centrally-located regional park pursued collaboration with the Kalapuyas— the people who have lived in the Willamette Valley for many thousands of year. On the tour you'll meet several Oregonians sharing how this unique partnership has made a significant contribution to the region, including : natural area preservation, cultural shifts, churches working together, fifteen art installations, national recognition, and influence of the Oregon Department of Transportation's major bridge project management.



## Tour 7. River Road Nearby Neighbors

Visit a remarkable set of properties, friends and neighbors who are pioneers for a different kind of suburbia, taking care of more needs—food, energy, water, social, economic—closer to home. Visit a site made popular on Eugene's "Green Neighborhood Bike Tours, a "suburban permaculture" conversion, a native plant nursery, extensive urban gardens, and more.



## Tour 8. Exploring Eugene's Food Culture

Join members of the Willamette Valley Sustainable Foods Alliance to visit our valley's most successful (and tasty) food producers, wholesalers, and distributors. Sample delicious products and talk with owners who develop and sell foodstuffs that reflect Oregon's wealth of agricultural land – orchards, dairies and grain-producing fields -- and who demonstrate values of sustainable sourcing, production and distribution. Learn how small ideas become big realities as you visit an innovative incubator kitchen.



### Tour 9. Tour de Coop/Urban Farmer

Visit Coop Town, USA! This tour will take you to several urban farms around Eugene. See how people have converted a traditional backyard into a micro farm including gardens, fruit trees, beehives, and of course lots of chickens. Also learn about Eugene’s unique Urban Farming ordinance that allows much of this to take place.



### Tour 10. Building Community through Parks Restoration

The tour will highlight the skills, energy, and enthusiasm that volunteers bring to enhancing their parks and natural areas and the community building that happens along the way. You will hear firsthand from a few articulate adoption group leaders at their sites which are located near or adjacent to the Willamette River which runs through Eugene. Tour stops range from Delta Ponds—a multi-agency, Federal, State and City partnership to transform a former gravel pit into habitat for fish and wildlife—to a quiet, intermittent stream reclaimed by a committed neighborhood group. Native wildflowers and birds will also be a backdrop for this tour.



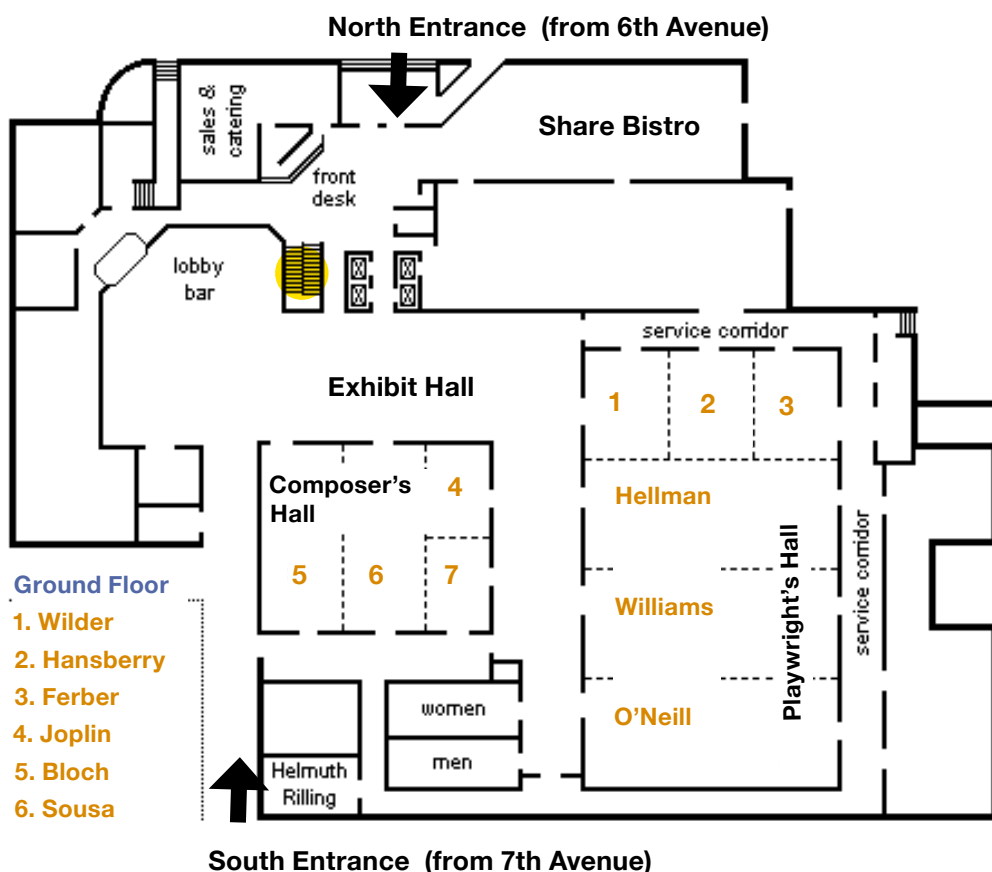
### Tour 11. Eugene’s Affordable Housing

We invite you to see how local affordable housing providers collaborate to create healthy, energy efficient, inclusive affordable housing for low income and special needs populations. Tour the first multi-family passive house in the U.S., a national Award winning transitional housing development for ex-offenders and Oregon’s only low income apartments specifically for survivors of brain injury.

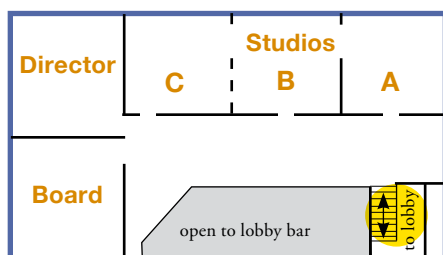


# Conference Hotel

Eugene Hilton  
66 East 6th Avenue  
541-342-2000



## Mezzanine Level



## 12th Floor Vistas I and II

Alternate hotel:  
Valley River Inn  
1000 Valley River Way  
541-743-1000

# Getting Around Eugene



**WALKING?** Eugene has lovely tree-lined streets and an extensive riverside walking path. Go a bit north from the Hilton and you're in the East Skinner's Butte Historic District. Wander through Skinner's Butte Park and along the Ruth Bascom Riverbank Path System. The Owen Rose Garden is starting its annual show! The Hilton is right in the middle of downtown and there are lots of attractions within walking distance. Go to [www.eugene-or.gov/walkbike](http://www.eugene-or.gov/walkbike) for more information.

## Pronunciation Guide

Welcome to Oregon (*OR-y-gun*)!  
Eugene (*you-GENE*) is in the picturesque Willamette (*will-A-met*) Valley.

**We're glad you're here and hope you enjoy your visit!**

**BIKING?** If you brought your bike or want to rent one, Eugene is filled with on- and off-street bike paths. Check out the nearby Ruth Bascom Riverbank Path System, or the Amazon Bike path just south of downtown. Nearby Paul's Bicycle Way of Life rents bikes: <http://bicycleway.com/bikes/rental/>

Our **BUS** system is easy to use and fun! NUSA conference delegates all received a free bus pass for LTD, so take advantage! Ride the EmX to the University of Oregon Campus for Wednesday night's *Welcome to Eugene!* Party or for a leisurely walk around the beautiful campus. If you have more time, you can take the bus out on West 11th and walk back along the Amazon bike path through wetlands and our great neighborhoods! Go to [www.ltd.org](http://www.ltd.org) for route and schedule information.



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# Downtown Eugene





# Welcome Neighborhoods USA!

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## Our sustainability commitment

We are committed to hosting an environmentally and socially responsible NUSA conference in Eugene! We've worked hard to set the stage for an unforgettable conference experience for you and, just as important, an event that has a positive impact on people and the planet. We hope our conference legacy will enable future NUSA conferences and other events to do the same. It's a commitment that has touched every decision our planning team has made. We've received a lot of support from conference delegates so far and we'll need your help during the conference too!

## How we're doing it

We needed a way to make sure we weren't forgetting anything when it came to planning a truly accessible, inclusive, and environmentally responsible event. As luck would have it, Eugene is home to a non-profit organization focused on that very thing. The Council for Responsible Sport (CRS) evaluates and certifies responsibly produced events according to a set of standards based on national best practices at events. We know we're not a sporting event, but you'd be amazed at the amount of overlap in planning events of any sort! Everything from setting objectives, to implementing procurement and inclusion policies, to striving for zero waste is included in what CRS calls its '4.1 Certification Standards for Responsible Events'. This became our way of checking all the boxes and making sure that we've done everything we can to be all-around awesome for people and the planet.



## How you can help

Here are the ways you can support these efforts:

- ◇ Take that extra second to sort your waste into the proper bin. Waste bins are marked with clear signage as to what belongs where.
- ◇ Consider your carbon footprint. Even if you're not quite ready to pay for 'offsets' to neutralize the climate impacts of your travel, taking the time to calculate your contribution is a great exercise to stimulate awareness of one of the greatest challenges of our time—climate change.
- ◇ Refill to your heart's content! Water stations throughout the hotel will proudly feature Eugene's municipal tap water, voted best in the U.S. by Organic Style magazine, our water comes fresh from the nearby McKenzie River and tastes—like water! Plan to make good use of a refillable container so that we can prevent thousands of single use plastic bottles from entering the waste stream.
- ◇ Did you know? Of the approximately 30 billion plastic water bottles consumed in the US each year, only about 10 percent of them get recycled—the rest go to the landfill.
- ◇ Keep an eye out for ways we could have done better—we'll want all the feedback you're willing to give us in the post-event survey so that we can turn your great ideas into suggestions for future NUSA gatherings.
- ◇ Did you offset the carbon footprint of your travel to NUSA 2014? Show your receipt at the information desk to be entered into a drawing for a local craft foods gift basket valued at over \$100! It's our little way of saying 'thanks for doing your part!' Note: if you opted out of paper materials during registration, you're already entered in the drawing—way to go!

**NUSA 2014 Sustainability Efforts—  
read on to see how we did much  
more than ‘go green’  
for this year’s conference...**

**PLANNING AND COMMUNICATIONS**

Benjamin Franklin famously said, “by failing to prepare, you are preparing to fail.” Here are a few of the ways we planned for success.

The Hilton Eugene is committed to sustainability and wise resource use. Some of the highlights of our chosen venue include:

- ◇ Recycling throughout the hotel
- ◇ Compost sorting and collection in kitchen
- ◇ Electric Vehicle Charge stations/parking spots
- ◇ Timed light sensors in all meeting rooms
- ◇ Linen and towel re-use program
- ◇ Toiletries donated to Eugene Mission
- ◇ Energy efficient lighting throughout building (75 percent complete)
- ◇ Temperature sensors in each guestroom
- ◇ Easy walking distance to public transportation options

**PROMOTING LOWER-IMPACT CHOICES  
BEFORE THE EVENT**

Participants who purchase carbon offsets for their travel and opt out of printed conference materials get entered into a raffle for local craft gift baskets worth over \$100 each (see information desk for more info!)

**BROAD COMMUNITY COLLABORATION**

The event planning team relied upon input and lots of help from a diverse group of community volunteers from more than ten local groups and organizations.

**PROCUREMENT**

The term procurement refers to our efforts to be mindful of the flow of material goods in and out of the conference.

- ◇ All internal purchases and giveaways from vendors/exhibitors were subject to an event procurement policy that included an optional ‘towards zero waste’ pledge for vendors to sign in support of our waste diversion goals. We specifically asked everyone NOT to bring any Styrofoam.
- ◇ Gifts are great, and even more so when they are valuable items rather than cheap plastic throwaways. Vendors were strongly encouraged to consider the usefulness of their giveaway materials to maximize longevity and minimize waste.
- ◇ Conference attendee gift bags are durable and reusable.
- ◇ We’re using durable plates and service ware whenever possible, but all non-durables will be fully biodegradable (not plastic!).

**RESOURCE MANAGEMENT**

We’re tracking our impacts in various aspects of resource usage because as they say, ‘how can you manage what you don’t measure?’

- ◇ We’re striving for zero waste! Most materials at the conference will be able to be recycled or composted, but we’ll need your help! Remember that ‘away’ only means away from me!
- ◇ Conference location features an integrated three-bin waste management system (recycle/compost/trash) to divert as much material from the landfill as possible.
- ◇ Over 35 percent of conference participants opted out of paper materials in favor of receiving an ‘electronic packet’ instead.
- ◇ We chose the tour buses for their use of high-quality, low emissions ethanol fuel, their ADA accessibility and no-idling policy.
- ◇ An inventory of greenhouse gas emissions, aka the ‘carbon footprint’ is being calculated for all speaker/volunteer/local/long distance travel to and from the event. Did you offset the climate impacts of your travel? If so, make sure you get entered in the raffle to win one of many local craft gift baskets valued at over \$100! (see information desk)

- ◆ Catered meals are being prepared with local, seasonal and organic whole ingredients wherever possible so we can all enjoy the nourishing whole foods Eugene-area farmers are so good at growing!
- ◆ All conference electricity will be purchased from emissions-free renewable energy sources through the 'Green Power' program offered by our local utility, EWEB.
- ◆ We're measuring all our water, energy, waste and travel data to be able to account for our impacts and report them publicly.

## ACCESS AND EQUITY

NUSA in Eugene is an event that adheres to principles of social equity and inclusion and strives to be a welcoming, safe, accessible place for all attendees.

- ◆ We created a scholarship program to offer discounted registration fees to community members for whom cost is a major barrier to participation.
- ◆ We're excited to showcase local talents from a broad spectrum of ethnic and cultural backgrounds through the conference musical performances.

If you need special accommodations, please see the information desk. We're committed to responding to your needs in a timely manner.



## ABOUT ZERO WASTE

Most people throw away over four pounds of garbage per day! We think we can do better, so we're striving for a zero waste event. That means 90 percent of waste materials being diverted from the landfill.

- ◆ Are you familiar with a '3-bin' waste sorting system? Separate containers for mixed recyclables (glass, metal, plastic, paper), compost (food waste, biodegradable plates, cups, napkins) and landfill waste (everything else) enable our waste hauler to send the different streams of materials to the proper facility for processing and reuse. The signs indicate clearly what goes where, and don't worry if it takes an extra minute, around here we don't judge you for taking the time to do it right—we thank you!
- ◆ All the compost collected will be processed at a local compost facility, Rexius, through participation in the City of Eugene's 'Love Food, Not Waste' commercial compost collection program. Over 100 of Eugene's businesses and restaurants take part in this program, and have cumulatively diverted over six million pounds of food waste into high-quality compost since 2012!

## COMMUNITY LEGACY

Planning and hosting a social and environmentally responsible conference is no small feat, but we believe it's our responsibility as good citizens and stewards. As our legacy effort, we're working to create a toolkit of useful resources that will assist future NUSA hosts with planning sustainable events.





## **AFFILIATE MEMBERS**

Belmont Heights Neighborhood Association - *Long Beach, CA*  
Building our Neighborhoods for Development & Success - *Montgomery, AL*  
Century Villages at Cabrillo - *Long Beach, CA*  
Citizens Crime Watch - Special Task Force - *Quezon City, Philippines*  
Columbia Council of Neighborhoods - *Columbia, SC*  
Community Council of Tacoma - *Tacoma, WA*  
Council of Fort Lauderdale Civic Associations - *Fort Lauderdale, FL*  
Florida Neighborhoods Conference, Inc.  
Hands on Youth Activities Program, Inc. - *Birmingham, AL*  
Historic Kenwood Neighborhood Association - *St. Petersburg, FL*  
Idaho Crime Prevention Association  
Indianapolis Neighborhood Resource Center - *Indianapolis, IN*  
Iowa Dept. of Economic Development / Iowa Neighborhood Resource Center  
Japan Association for Community Policy - *Japan*  
Madison Neighborhoods, Inc. - *Madison, WI*  
Neighborhood Resources Corporation - *South Bend, IN*  
Richland County Neighborhood Council - *Columbia, SC*  
Rock Hill Council of Neighborhoods - *Rock Hill, SC*  
Southern California Neighborhood Partners  
Stop Urban Blight - *Livermore, CA*  
The Urbiculture Foundation - *Roanoke, VA*  
Virginia Statewide Neighborhood Conference, Inc.

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# To our members, NUSA says



*Thank you*

## for your continued support

### MUNICIPAL MEMBERS

Edmonton, AB (Canada)

Birmingham, AL

Anchorage, AK

Little Rock, AR

Carlsbad, CA

Chino Hills, CA

Citrus Heights, CA

Compton, CA

Dublin, CA

Escondido, CA

Long Beach, CA

Palm Springs, CA

Riverside, CA

Coral Springs, FL

Fort Lauderdale, FL

Hollywood, FL

Miramar, FL

Oakland Park, FL

Orlando, FL

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Tacoma, WA

Green Bay, WI

LaCrosse, WI

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### CORPORATE MEMBER

Parallel Design, Inc. - Philadelphia, PA

#### Our Mission

NUSA provides opportunities for diverse people and organizations to share ideas, values and experiences to build stronger communities.

The list of affiliate, municipal and corporate members displayed is current as of April 10, 2014. If your entity became a member in one of these categories after that date, we apologize for not being able to list you in this ad; however, we greatly appreciate your support and value your membership to Neighborhoods, USA. Thank You!

Thank You to our Volunteers


# VOLUNTEERS

## You Rock!



### A HEARTFELT THANK YOU

TO EACH AND EVERY ONE OF YOU WHO STEPPED FORWARD, PITCHED IN,  
SMILED BRIGHTLY AND MADE THIS CONFERENCE A TRUE REFLECTION OF  
EUGENE'S AMAZING COMMUNITIES AND SPIRIT.



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## Welcome NUSA

[EugeneCascadesCoast.org/NUSA](http://EugeneCascadesCoast.org/NUSA)



# WE ARE OREGON

**WE ARE SMART, ENERGETIC,  
PASSIONATE, AND DISCIPLINED.**

**WE ARE MORE THAN THE SUM OF  
OUR GAME-CHANGING ACADEMIC  
AND ATHLETIC PROGRAMS.**

**WE ARE ABOUT PEOPLE.**

**WE ARE COLLABORATING TO MAKE  
A DIFFERENCE IN THE WORLD.**

**WE ARE FLOCKING TOGETHER  
TO CELEBRATE AND EDUCATE.**

**WE ARE DIFFERENT.**

**WE ARE DUCKS.**

## WE ARE BORN TO FLY



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# Building stronger communities for 40 years!



The City of Portland's Office of Neighborhood Involvement congratulates NUSA on their 39th annual conference as we celebrate our 40th anniversary building inclusive, safe and livable neighborhoods and communities throughout our city.

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# WELCOME NUSA DELEGATES!

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The managers of the **Eugene Close-in Neighborhood Planning and Sustainability Escrow Fund** are pleased to support neighborhood advocates and the NUSA 2014 National Conference.

Honorable George Brown, **Eugene City Councilor, Ward 1**

Carolyn Jacobs, Chair – **South University Neighborhood Association**

Paul Conte, Former Chair – **Jefferson Westside Neighbors**

*“There can be no spectacle presented by any nation more pleasing, more noble, majestic, or august” than a government comprised of “citizens selected at regular periods by their neighbors to make and execute laws for the general good.”*

– John Adams’ Inaugural Address of 1797.

# SAVE THE DATE

MAY 20-23, 2015 ★ HOUSTON, TEXAS



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**2015**

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[www.houstontx.gov/NUSA2015](http://www.houstontx.gov/NUSA2015)

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